Adapt IQ

Marketing. Accelerated.
Marketing Cloud Quick Start

salesforce marketing cloud

We help our clients speak to customers with the right message, in the right tone, at the right time.

Maximise Success Rates   **Accelerate Development**   **Enhance User Adoption**

Quick Start Features	Starter	Growth
Discovery Workshop	▬	▬
Solution Design Documentation	▬	▬
Email Studio and Administrator Training (2 hrs)	▬	▬
Support Go-Live and Aftercare (1 day)	▬	▬
Users, Roles, Profile Access and Permissions	▬	▬
Enable Sending in Marketing Cloud	▬	▬
CRM Connector and Data Syncing	▬	▬
Branded Master Template	▬	▬
Branded Subscription Management	▬	▬
IP Warming Advice	▬	▬
Customer Journey with up to 5 Activities (x1)		▬
Journey Builder Training (1 hr)		▬
Datorama Reports		▬

Minimum Technical Requirements: Marketing Cloud Engagement Pro Licenses

Optional Extras

Training Video   Data Services   Go-Live Floor Walking   System User Guide   Bespoke Services

To find out more visit **www.adapt-iq.co.nz**

adapt-iq.co.nz

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