

Personalised Engagement. Accelerated.
Marketing Automation Accelerator



We leverage the Salesforce platform, key ISV Partners and our exclusive accelerators to provide you with a futureproof solution that will transform the experience of your users and your customers

Maximise Success Rates

Accelerate Development

Enhance User Adoption

Feature	Starter	Intermediate	Advanced
Discovery & Strategy Session	■	■	■
Lead, Contact and User & Profile Setup	■	■	■
Marketing Cloud Connector	■	■	■
Journey Builder	■	■	■
Email Studio	■	■	■
Data Import	■	■	■
Social Studio		■	■
Audience Studio		■	■
Advertising Studio		■	■
Mobile Studio		■	■
Datorama			■
Interaction Studio			■
Data Studio			■
Training	■	■	■

Minimum Technical Requirements: Marketing Cloud License

Optional Extras



Training Video



Data Services



Go-Live Floor Walking



System User Guide



Bespoke Services

To find out more contact us at info@adapt-iq.co.nz / +64 21 070 2266